

Language Consultancy Services<sup>TM</sup> Pvt. Ltd. Your Language Solutions Partner

Language Consultancy Services™ Pvt. Ltd. (LCS®) is a leading language and IT solutions provider with a strong commitment to quality, efficiency and client satisfaction. We provide global solution in translation, software and website localization, transcription, voice-over services, content writing, editing and proof-reading and much more to leading global companies in over 100 languages. Our rigorous quality control and strong work ethic consistently produces some of the highest client satisfaction rates in the industry.

# ABOUT US

Language Consultancy Services Pvt. Ltd. (LCS®) is ISO 9001:2008 certified for quality management systems. Established in 2005 and incorporated as Private Limited Company in 2008, LCS® is a leading global language and IT solutions provider, enabling companies, government and organizations to reach global markets with high quality multilingual products and also to reach to linguistic communities within India. LCS® strives to deliver reliable and quality translation services of global standards that exceed client's expectations.

# OUR MISSION

LCS<sup>®</sup> strives to create strategic partnerships with its clients and to ensure their success by providing language service solutions that exceed the highest industry standards.

#### THE LCS<sup>®</sup> ADVANTAGE

- Professional translation services in over 100 languages by qualified in country linguists and software and website designing, development and maintenance by IT experts.
- Consistency and client cost savings through the use of the latest technology
- Experts available in 50 countries worldwide
- Cost effective project management and reporting
- Audited Quality Assurance programs

# OUR SERVICES

## Translation

Once a project is initiated, LCS<sup>®</sup> gathers all relevant information about the subject, studies the language and vocabulary relevant to the topics and prepares a glossary of terminologies. We use CAT tools like Trados and SDLX to maintain consistency in translation. We cater to many different fields including:

- Tech Manuals: Users, operating and maintenance manuals, training materials.
- Software: Documentation, on line help, installation and collateral materials.
- Medical: Medical documentation, medical terminology, medical interpreters.
- General, Political, Marketing: Info, News, Brochures, ad copy, promotional materials, marketing scripts.
- Pharmaceutical: Packaging inserts, user's guides, instruction sheets, specifications.
- Industrial: Technical drawings, hardware specifications, blueprints, site plans.
- Financial: Annual reports, balance sheets, feasibility studies.
- Law: Contracts, court rulings and notices, regulations and codes, patents.

#### Software, Website Development & Maintenance

LCS<sup>®</sup> has a full time IT team with expertise in development, maintenance and management of software and websites in multiple languages including Japanese, Korean and Chinese, Arabic, Urdu, Hebrew and more than 100 languages of the world.

We expertise in being a digital media solutions company offering Custom Software Development, Creating UI dashboard, Web Designing & Development, Database Management, Ecommerce Solutions, Planning & Implementing Integrated Digital Marketing Campaigns, Website Analytics, Hosting & Maintaining Static and Dynamic websites.

#### Transcription

LCS<sup>®</sup> Converts audio files into written format of the some and/or different Languages. The company has languages and subject experts for transcription in:

- Interviews
- Medical Transcription
- Legal Transcription
- Business Transcription
- Podcast Transcription
- Lecture/Speech
- Conference/Phone Calls

#### Voice-Overs

LCS<sup>®</sup> provides voice-over services for:

- IVRs
  - Audio Books
- Website Audio
- Audio for Mobile and Telecommunications
- Advertisement
- Training Programs
- Airline/Railway Announcements
- "How To" and Instructional Cds
- Documentaries
- Public Service Announcements
- Medical, Technical and Financial Narrations
- Voice Commands for products and Appliances

....and more!

#### Interpretation

We provide services for one on one business meetings and international conferences.

- Consecutive Interpretation
- Simultaneous Interpretation

#### **Desktop Publishing**

Our DTP team works in both PC and Mac environment on all standard tools such as: InDesign, Frame Maker, Acrobat Photoshop, Page Maker, QuarkXPress

Language quality is maintained through:

- Effective translation memory and database management
- Strong in-house project team including Business

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Immigration: Certified translations for birth and marriage certificates and other documents .....and more!

## Localization

- Website and Web Portal Localization
- Software Localization
- Graphical User Interface (GUI) Localization
- User Assistance (UA) Localization

To effectively reach target speaking audiences, it takes more than native speakers. LCS knows that each medium is a language in itself and strives to make it as focussed as possible. With a worldwide network of professional studios we offer foreign language dubbing globally with best quality output within budget & time frames.

LCS uses the latest available technology and highly qualified staff for professionally dubbing documentaries and films for the entertainment, educational and corporate industry. We can lip-synch dubbing projects multiple languages which includes European, Asian & Indian languages. Our voice-over artists are all native speakers and are assigned project according to their repective languages. Localization or translation and cultural adaptation is done taking into consideration the country and public it is aimed at to achieve desired results.

# Content Writing

With a vast array of content writers on our panel, LCS<sup>®</sup> Provides content writing and copy writing services, The team of experienced content writers helps you in achieving your goals.

## Editing and Proofreading

Editing is done by experts who understand the content of a document and have indepth subject knowledge.

Proofreading is the final step before completion to eliminate grammatical and syntax errors. LCS<sup>®</sup> utilizes detailed inspections to repair the smallest of errors.

## Average Turnaround Time

- Translation 2000 words per translator per day
- Transcription 1 hour of audio per person per day
- Desktop Publishing 3000 words per day per person

## **Quality Policy**

The fundamental components of our Quality policy are:

- Stringent Quality Assurance Process in place
- Innovative, cost and time effective services
- Consistent and constant quality improvement
- Continuous evaluation of market to explore challenging areas of operation
- Accountability in all aspects of our work

Development Manager, Project Manager and the use of in-house and external resources for testing and translation

- Effective glossary, terminology and reference guide creation
- Verification of check list before releasing any project
- Kick-off meeting, post project review report and day to day meeting to achieve final go-live requirements and to track project growth

# **Our Clients**

Accenture (UK) Ltd. Alcatel Development India Pvt. Ltd. Amarchand Mangaldas American Express Banking Corporation American Power Conversion (Schneider Electric) Avon Beauty Products India Pvt. Ltd. **Business World** Cognizant Technology Solutions Ltd. - UK Confederation of Indian Industry Department of Revenue (Ministry of Finance, India) Dialogue Social Enterprise GmbH-Germany Educomp Solutions Ltd. Enable Mobile Technologies Pvt. Ltd. Emirates Flight Catering LLC Glaxo SmithKline Ltd. Hay Group India, Malaysia, Singapore, Hong Kong Hero Mindmine Hindustan Petroleum Corporation Ltd. HSBC Securities and Capital Markets India Pvt. Ltd. IMI Mobile Pvt. Ltd. India Trade Promotion Organization Ipsos Indica Research Pvt. Ltd. Juki India Pvt. Ltd. Kuoni Destination Management L&T Infotech Ltd. Mahindra & Mahindra Ltd.-Automotive Sector New Holland Fiat India Pvt. Ltd. NIIT Ltd. Oil Industry Development Board (Ministry of Petroleum & Gas, India) Oliver Valves Ltd. - UK & India Oswal Woollen Mills Ltd. ACG Pam Pharma Technologies Pvt. Ltd. Panalfa Autoelektrik Ltd. **RBC-Dexia Investor Services - Canada Reckitt Benckiser** Renault Nissan Rotary International - USA Save The Child - UNICEF Shell India Markets Pvt. Ltd. SKH Metals Ltd. Su-Kam Power Systems Ltd. Tata Consultancy Services Ltd. TNT India Pvt. Ltd. Travel Corporation of India Ltd. United Nations World Food Programme Wizcraft International Entertainment Pvt. Ltd.

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